

ZHERU JIANG

UX Designer

Zherujiang.com

emmajiang219@gmail.com

4043452801

EDUCATION

08/2017 - Present

Georgia Institute of Technology
Master of Human Computer Interaction

08/2013 - 07/2017

Shanghai Jiao Tong University
Bachelor of Engineering in Industrial Design
GPA: 3.83/4.0

WORK EXPERIENCE

Product Designer

Tencent Technology Co., Ltd. Shanghai, China

07/2016 - 10/2016, summer intern

I redesigned mobile QQ's public account's homepage. The new homepage had a capacity for more flexible media. We made it customizable so that account owners could better advertise on our platform.

Visual Designer & Advertiser

Lab of Cryptology and Computer Security, SJTU

09/2015 - 07/2017

I was in charge of publicizing of LoCCS and the visual design of lab artifacts. I designed the LoCCS booklet, paper artifacts of China Cryptology Conference 2016, lab website UI, lab uniform. I assisted in hosting China International Security Game 2015, designed and developed the competition web front-end.

PROJECTS

Product Manager, UI Designer

Yumme — an app dealing with choice phobia

We designed an app that helps working people to choose food on weekdays by recommending meals from nearby restaurants. It remembers user's preference and improves the recommendation.

In order to help people overcome choice phobia, the app limits the chances in a day when users can dismiss the recommendation and see next round of recommendation.

Individual Designer

Connection — — interactive device, side project

I designed and implemented a product for long-distance lovers to communicate and offer companion with each other. The lights are connected through Wifi and have infrared sensors built in. Whenever one person is close to the light, his/her partner's light will be lit.

SKILLS

UXD

User research, Storyboarding, UI prototyping, Usability evaluation, 3D Modeling & Rendering, Video editing

CODING

HTML, CSS, JavaScript, Python

TOOLS

Photoshop, AI, Balsamiq, Sketch, Principle, Invision, Rhino, AliasAutomotive, SolidWorks, KeyShot, PR, Processing

PHYSICAL FABRICATION

Corel Draw, 3D printing, Laser Cutting, Arduino

EXTRA

SEIEE Volunteer

I was core member of SEIEE volunteer group from 2013 to 2015. We organized volunteer service for Shanghai International Marathon 2013, 2014, 2015. I taught special courses at schools for deaf-mutes.

SJTU Racing Team

We built our own Racing car and attended the FSAE Competition 2014! I was in charge of designing the seat of car body shell.