

Zheru Jiang

Seeking 2018 internship UX Designer | Product Designer

Portfolio: <http://zherujiang.com/>
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EDUCATION

Georgia Institute of Technology

Aug. 2017 - May 2019 (expected)

M.S. in Human-Computer Interaction

Shanghai Jiao Tong University

Aug. 2013 - Jun. 2017

B.E. in Industrial Design

WORK EXPERIENCE

Georgia Institute of Technology

Jan. 2018 - Present

Graduate Research Assistant

- Design the management panel of network monitoring system
- Visualize the connection status and message logs
- Optimized the information architecture

Ether E-Commerce Co.,Ltd. Shanghai

Mar. - May. 2017

UX Designer

- Designed the game center on its WeChat platform
- Optimized game logics and improved game UI
- Coordinated with developers about requirements

Tencent Technology Co., Ltd. Shanghai

Jul. - Sep. 2016

Product Designer

- Designed 3 versions of homepage for QQ subscription accounts
- Customized the accounts' profile to attract more VIP accounts
- Established framework and regulations for customizable layout

LoCCS, Shanghai Jiao Tong University

Jun. 2015 - Jul. 2016

Visual Designer

- Designed print products for ChinaCrypt Conference 2016
- Assisted hosting CTF competition 2015, front-end development

PROJECTS

Voice Emoji

Oct. - Nov. 2017

Chief Designer

- Designed dialogue interaction for audio input & output
- Created an interactive prototype on iOS message

Crowdsourcing app for walking dogs

Sep. - Dec. 2017

Visual Designer, UX Researcher

- Conducted user research with dog owners to gather insights
- Designed user interface and created prototype for testing
- Tested prototype in the field and incorporated improvements

Design a better fitting room experience

Sep. - Dec. 2017

UX Researcher, Product Designer

- Conducted in-depth UX research in clothing retail market, designed survey, created user journey maps
- Designed an application to improve trying on experience by delivering clothes and reducing waiting time
- Managed feedback sessions, usability tests

EEG-based Sleep Assistant B.E. Thesis Project

Mar. - May. 2017

Designer, Developer

- Use EEG sensors to monitor brainwave and infer sleep quality
- Interfere brainwave with slow-wave music and wake people up in non-REM sleep to ameliorate sleep experience
- Designed and developed a wearable prototype

Smart Ring for elderly healthcare

Jan. - Apr. 2015

Independent Designer

- Designed a smart ring to assist the elderly in health monitoring, abnormality alerting and emergency calling
- Prototyped the wearable and its mobile user interface

AWARDS

Outstanding Graduate of Shanghai

Jun. 2017 Top 3%

"Shangtu" Advanced CAD Drawing Competition 2nd Prize

Nov. 2016

Academic Excellence Scholarship

Nov. 2016, Nov. 2015

National Scholarship

Nov. 2014 Top 0.2%

SKILLS

Design

Visual Design Prototyping
3D modeling Video-Editing

User Research

Interview Usability Testing
Focus Group Data Analysis

Coding

HTML, CSS, JavaScript, Python

TOOLS

Photoshop Illustration
Sketch InVision
Balsamiq Axure
Principle Premiere
After Effects InDesign
Rhinoceros SolidWorks
Arduino Processing

Excellent Roller Skater | Dancer | Dreamer